

RACE TO 2025

the adventure fundraising race with eternal impact!

The Event: Race to 2025: Peru II – The Andes Challenge!
Location: Frontier Lodge – near Nordegg, Alberta

Two epic mountain weekends. Choose your challenge!

College Winter Challenge

February 10-12, 2012

February 17-18, 2012 (Family Day Long Weekend)

Coed teams of four register and compete in all events
Intermediate fitness level recommended



Wycliffe Canada's Adventure Fundraising Race with Eternal Impact!

Focus on the Finish Line!

Racers: Summit a mountain. Ice climb a waterfall. Snowshoe frozen creeks. Discover a hidden village! Race to 2025 bridges the adrenaline of adventure sport young Canadians crave and the extreme adventure to which Jesus calls His church—to make disciples of all nations. Young Canadians are joining the Bible translation cause—praying, advocating, giving, and going.

Peruvian Linguists: Persevering in the final thrust for the New Testament Scriptures for the 200,000 East Apurímac Quechua people

The Race

Bible translation and literacy! Inspired by intense language survey trips conducted by Wycliffe linguists in remote regions worldwide, this race is hosted in the Canadian Rockies. Four-member teams race against time and other teams as they participate in linguistic and mountain challenges, all in search of a remote 'Bibleless' people group. Upon contact, teams conduct a simulated language survey with the villagers who speak no English, and race to the finish with valuable linguistic data. Then they get to share ethnic food and drink prepared by the villages.

Prior to the race weekend, **teams commit to fundraise a minimum of \$2,000 per team** (\$500 per racer). Cool prizes are awarded for the most money raised, fastest team across the finish line, linguistic and other challenge. Each night, veteran missionaries engage racers' hearts and minds with captivating stories of lives spent serving God in tough places and help unlock the fascinating world of language and linguistics.

The Fourfold Purpose of Race to 2025: Peru

- Raise awareness of the plight of the world's 2,078 Bibleless people groups representing 340 million people
- Cross-seed missions vision across Canada and foster a close, interconnected community of young adults passionate for the least reached and God's heart for the nations
- **Raise \$50,000** focusing on the East Apurímac Quechua Bible translation project of Peru
- Provide opportunities for young Canadians to take the next steps in the global Bible translation movement—as advocates, intercessors, interns, and long-term missionaries

Wycliffe's vision is: *"to see a Bible translation in progress in every language that needs it by the year 2025."*

Capturing the hearts and imaginations of young adults, **Race to 2025** is moving a new generation to the nations! Since 2007, the 13 **Race to 2025** events have seen 448 young Canadians raise in excess of \$ 316,000 for crucial Bible translation projects in Africa and Asia. Engaging as advocates for the Bibleless peoples of the world, this new generation is helping penetrate some of the most inaccessible regions on the face of the earth with God's eternal Word of hope. Many are now boosting their commitment up to the next level, and are preparing to 'go ye into all the world' long term!



The Projects of *Race to 2025: Peru*

High in the Andes Mountains of southern Peru live 200,000 East Apurímac Quechua people, isolated from their countrymen. Though there are many Spanish-speaking churches with Spanish Bibles, these mountain people do not benefit from them. Few Quechua speak Spanish well; plus they lack an important tool to break the language barriers—literacy.

An innovative approach is changing the destiny of these people. AIDIA, a local organization, led by local Quechua pastors and church leaders, is leading the translation of the Scriptures into their own language. Literacy is another core initiative in their project to widely promote the use of these Scriptures. The capacities of Quechua church leaders are also being developed, so that they can use the new translation to see changes both in their own lives and in the people of their communities.



<https://www.cia.gov/library/publications/the-world-factbook/geos/pe.html>



Photo source: Rose Faz - Tower of Hope Ministries

Register Your Team! Teams of four sign up and pay registration fees **in full** online at www.wycliffe.ca/raceto2025. With our Early Bird deadline of December 18, 2011, you pay only \$210/person. After that the fee is \$230/person; registration closes January 22, 2012. Teams receive race jerseys on race day with ‘Bibleless people’ team names emblazoned on them. Our goal is 24 teams from across Canada and USA.

Fundraising: Each team commits to raising a minimum of \$2,000/team (\$500/racer) for the project. Individual fundraising packages, including sample letters and individual envelopes, are sent out to each participant. Donations are submitted prior to or on race day. All donations over \$25 are tax deductible and are receipted through Wycliffe Bible Translators of Canada.

Church or School Advocacy: Participating teams become advocates for the Bibleless peoples of the world as well as representatives for their community. Churches and schools are invited to partner with their teams to assist in registration fees, sponsorship and engaging student leadership and the wider community in fundraising efforts. Ideally, this event becomes your ‘rallying point’ for world missions.

Corporate Sponsorships: While racers invest into international projects, corporate and individual *Race to 2025* sponsors have the opportunity to strategically invest into young, emerging Canadian church leaders and missionaries. Corporate sponsorships of \$1,000, \$2,000 and \$5,000 are invited. These funds are used to run the events, provide generous prizes and grant bursaries for racers who are “missionary hopefuls” to pay down student loans and to participate in vision building mission trips to overseas Wycliffe field projects in Africa and Asia. Go to www.wycliffe.ca/raceto2025

Race to 2025 Partners:

- **Wycliffe Bible Translators** envisions, organizes, advertises and recruits teams and sponsors.
- **Canada Institute of Linguistics (CanIL)** provides linguistics training and scholarships.
- **Frontier Lodge** sets up race course, provides meals, accommodation, and manages ‘race day.’ Note: Wycliffe and all *Race to 2025* participants are clients and function under the liability policies and safety procedures of Frontier Lodge.

Contact us! To register your team or become a sponsor, contact:
Gayle at 403-250-5411 ext 257 Email: raceto2025@wycliffe.ca

Learn more at: www.wycliffe.ca/raceto20250

